

Consumers are Concerned about Both Their Waistlines and Their Wallets This Holiday Season



37%

Lose weight/
get into shape



36%

Get finances
in check



16%

Get a new job

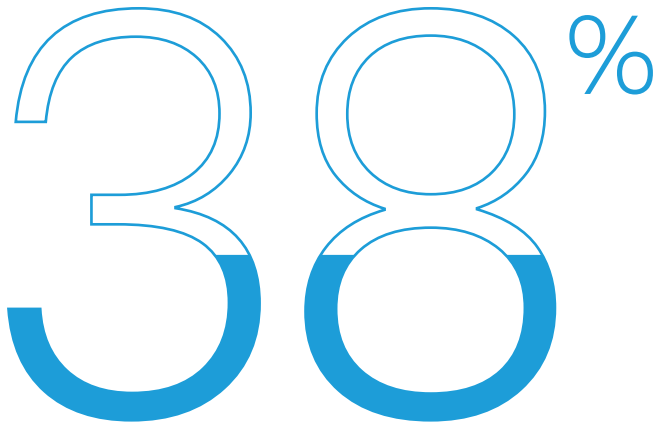


12%

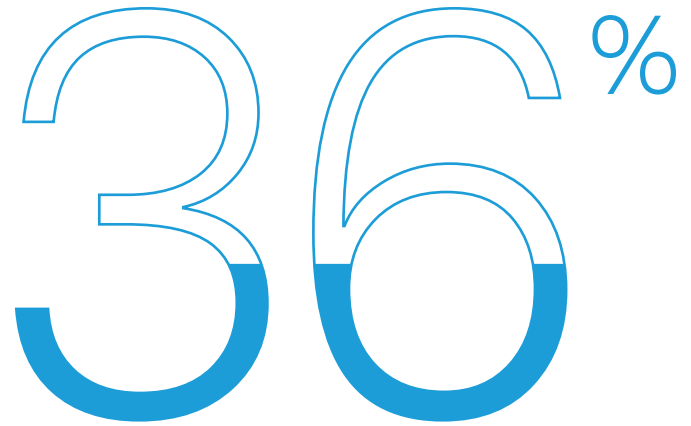
Volunteer more/
do more for the
community



Which Type of Professional Would Consumers Like to Work with to Improve One Aspect of Their Life?



Personal Trainer



Financial Planner



Marriage or Relationship Counselor



Career Coach

When asked what they would choose as a New Year's resolution to improve their well-being, consumers ranked "get your finances in check" as one of their top choices.

How do Americans Feel about Their Finances?



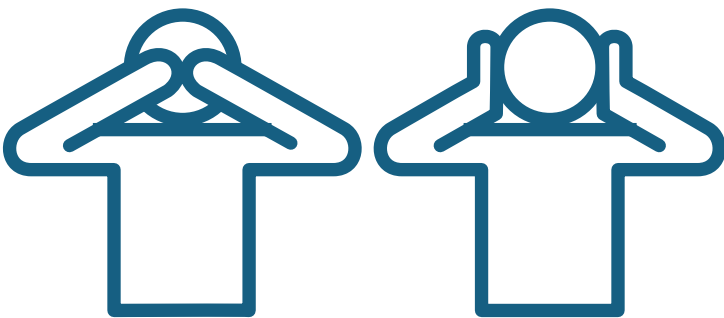
57%

Don't feel they are on top of their finances



27%

Don't know where to start and need more education or information



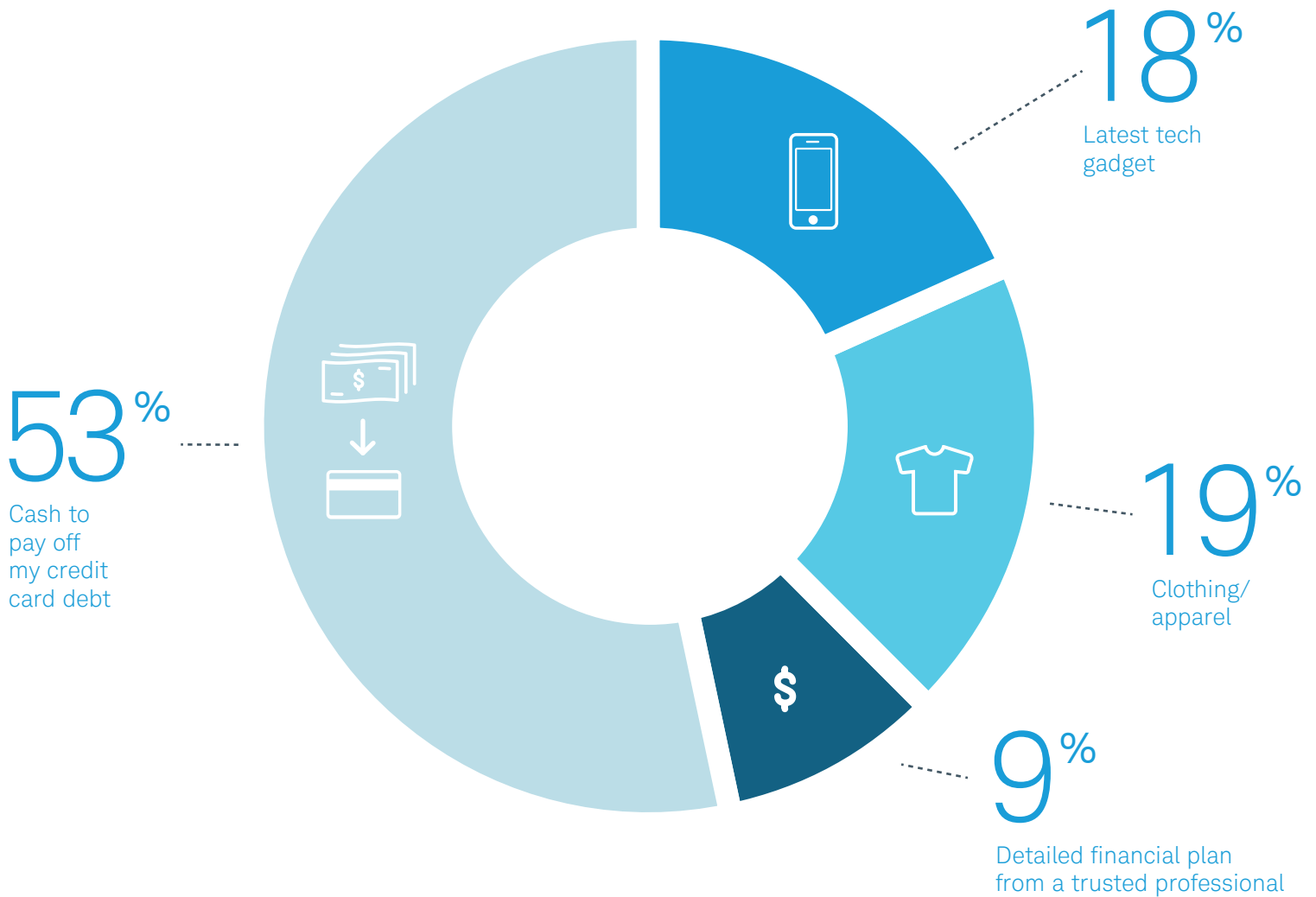
30%

Fail to stay on top of their finances because it's either 'too overwhelming' or 'too boring'

What Tops Consumers' Wish Lists This Holiday Season?



When asked what they would rather receive as an unexpected gift this holiday season, over half of respondents chose "cash to pay off my credit card debt."



Fall 2014 Financial Pulse Survey

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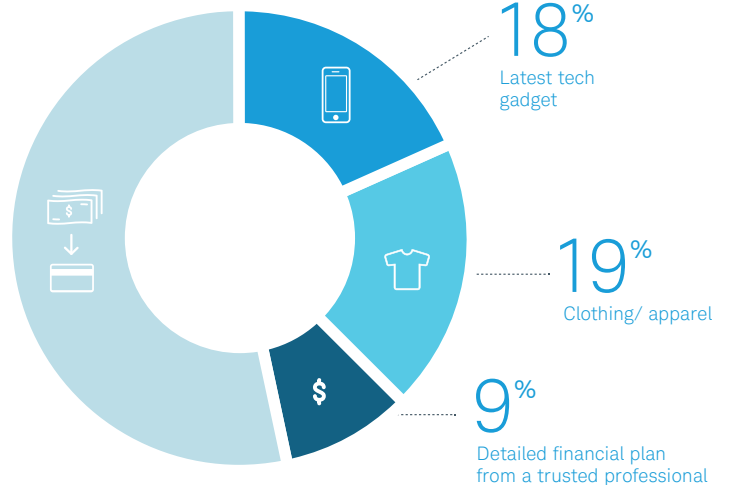
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What Tops Consumers' Wish Lists This Holiday Season?



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On behalf of Charles Schwab, the research firm Edelman Berland conducted a study among people ages 25 to 65, on the topic of financial preparedness heading into the holidays. The five-question online survey was fielded from October 21 to October 23, 2014. The sample size included 1,466 completed surveys.

(1114-8049)